

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Applicants : Jacobi, et. al.
App. No. : 09/850,263
Filed : May 7, 2001
For : PERSONALIZED RECOMMENDATIONS
OF ITEMS REPRESENTED WITHIN A
DATABASE
Examiner : Donald L. Champagne
Group Art Unit : 3622

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MAY 20 2004

GROUP 3600

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed is form PTO-1449 listing six (6) references that are also enclosed.

This Supplemental Information Disclosure Statement is being filed under 37 C.F.R. § 1.97(c)(2) before the mailing date of a final action and before the mailing of a Notice of Allowance. This Statement is accompanied by the fees set forth in 37 C.F.R. § 1.17(p). The Commissioner is hereby authorized to charge any additional fees which may be required or to credit any overpayment to Account No. 11-1410.

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Respectfully submitted,

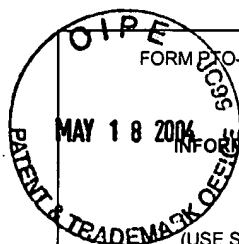
KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated:

5-14-04

By:

Ronald J. Schoenbaum
Registration No. 38,297
Attorney of Record
Customer No. 20,995
(949) 760-0404



FORM PTO-1449

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.
AMAZON.008C1APPLICATION NO.
09/850,263INFORMATION DISCLOSURE STATEMENT
BY APPLICANT

(USE SEVERAL SHEETS IF NECESSARY)

APPLICANTS
Jacobi, et. al.FILING DATE
May 7, 2001GROUP ART UNIT
3622

U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE | NAME | CLASS | SUBCLASS | FILING DATE (IF APPROPRIATE) |
|---------------------|-----------------|----------|-------------------|-------|----------|---------------------------------|
| | 5,758,257 | 05/26/98 | Herz, et. al. | | | |
| | 5,974,396 | 10/26/99 | Anderson, et. al. | | | |
| | 6,460,036 B1 | 10/01/02 | Herz | | | |
| | 6,484,149 B1 | 11/19/02 | Jammes, et. al. | | | |
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FOREIGN PATENT DOCUMENTS

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE | COUNTRY | CLASS | SUBCLASS | TRANSLATION | |
|---------------------|-----------------|------|---------|-------|----------|-------------|----|
| | | | | | | YES | NO |
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EXAMINER
INITIAL

OTHER DOCUMENTS (INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.)

Watt, P., "Varied Collaborative Approaches Entice Intranet Users," Network World, Volume 14, Issue 16, p. S14, dated April 21, 1997 (4 pages printed from ProQuest)

Hibbard, J., "Just Add People, Collaborative filtering brings human input to information retrieval in the enterprise," December 22, 1997 issue of Information Week, p. 65.

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EXAMINER

DATE CONSIDERED

*EXAMINER: INITIAL IF CITATION CONSIDERED, WHETHER OR NOT CITATION IS IN CONFORMANCE WITH MPEP 609; DRAW LINE THROUGH CITATION IF NOT IN CONFORMANCE AND NOT CONSIDERED, INCLUDE COPY OF THIS FORM WITH NEXT COMMUNICATION TO APPLICANT.